

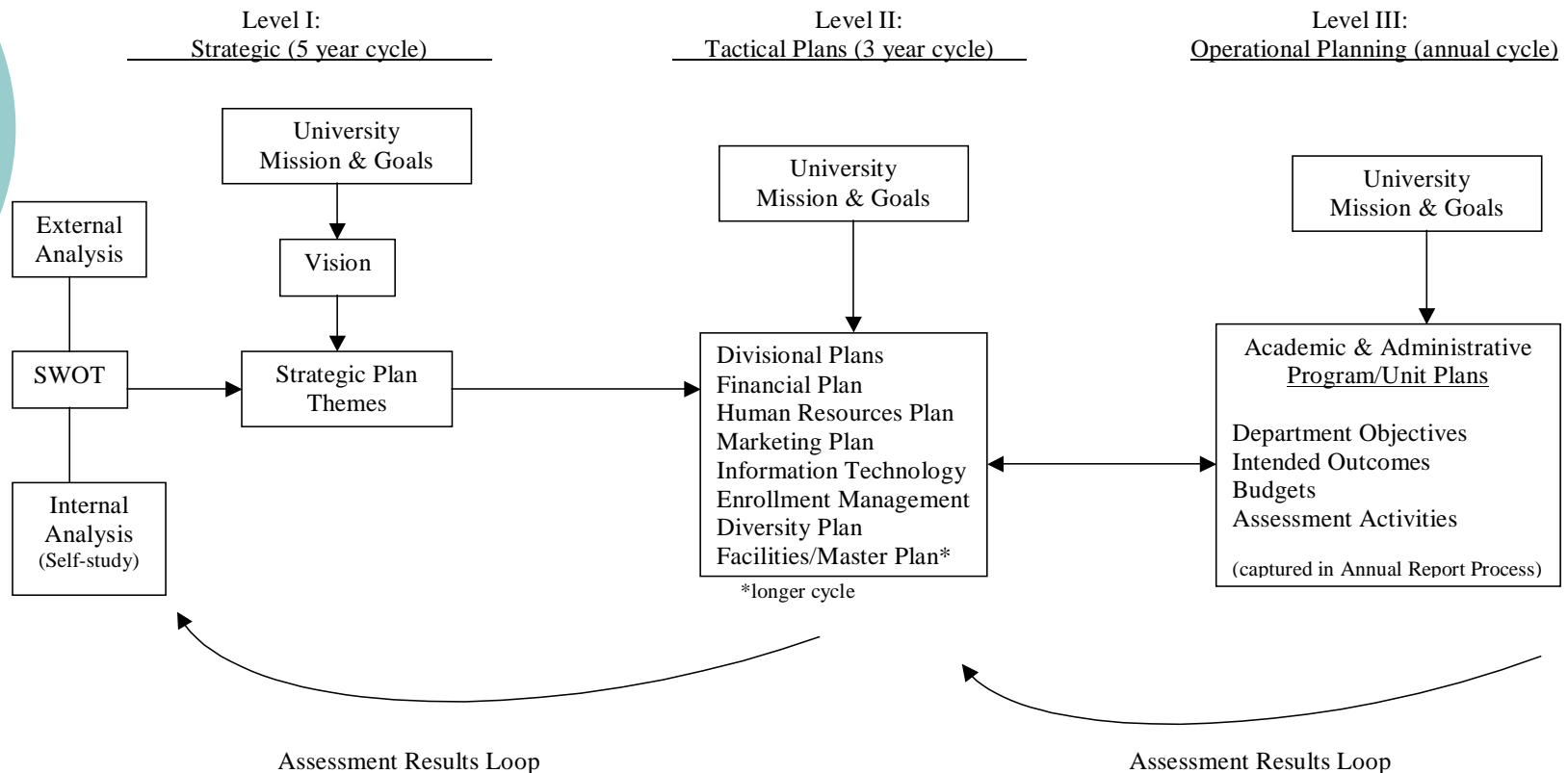


Strategic Plan 2005-2010

Draft Themes & Strategies

The University of
Scranton

The University of Scranton Planning & Institutional Effectiveness Model



Assessment: Each level utilizes assessment results. Level I will use periodic, university-level methods, such as the Self Study. Level II represents the more centralized assessment and institutional effectiveness activities, such as those conducted by AIRO or University Divisions. Level III will capture the most decentralized forms of assessment through program/department assessment plans.

Adapted from "Decisions by Design: Contexts, Academics, and Strategic Decision-Making and Planning" a presentation by K. Borland, R. Howard, & R. Shirley at the Fall 2003 Middle States Conference.



The Process:

Internal Analysis:

- Completed Periodic Review Report, 2003
- Campus Climate Study, 2004

External Inquiry:

- 13 Environmental Scans, 2001-2004
- University Planning Committee SWOT
- University Planning Day, 2004



Planning Day 2004:

- 42 participants, University-wide representation
- Group situation analysis
- UPC review of summaries



Draft Themes:

- Educational Excellence
- Community
- Economic Strength
- Civic Engagement



Educational Excellence:

Demonstrate the value of a Jesuit education in learning experiences inside and outside of the classroom.

Possible Strategies:

- Strengthen our role and sense of purpose as a modern, Catholic, Jesuit institution
- Clarify and articulate the relationship between the Jesuit liberal arts tradition and the character of a comprehensive university
- Explore and develop programs that increase our ability to attract high quality students and enhance our academic excellence
- Plan and allocate physical resources to support excellence in teaching and learning
- Ensure educational effectiveness through active assessment of student learning and support services
- Commit resources to faculty development in teaching, scholarship, and service
- Enrich the educational experience by providing opportunities for international and inter-cultural engagement through study, service, professional, and other activities



Community:

Strengthen and sustain a caring, collegial, and diverse campus community compelled by Catholic, Jesuit ideals of justice and service.

Possible Strategies:

- Engage all members of the community in our Jesuit identity and mission
- Actively examine and improve the quality of campus life
- Expand cooperation between Student Affairs and Academic Affairs to build a fully integrated student living and learning experience
- Ensure effective governance practices, decision-making processes, and channels of communication



Economic Strength:

Strengthen our economic viability through active development and discerning stewardship of resources.

Possible strategies:

- Develop economic goals that are aligned with our mission
- Increase revenue through fundraising
- Control costs and tuition increases
- Decrease tuition dependency
- Establish priorities for fundraising through focused planning of capital improvements
- Secure funding through grant opportunities



Civic Engagement:

Develop responsive relationships and sustainable partnerships with our local community consistent with the Jesuit principle of educating men and women for others.

Possible Strategies:

- Expand our mission-related service commitment to the region
- More deeply engage students, faculty, and staff in service relationships with the community
- Increase opportunities for service learning in the curriculum
- Enhance relationships and partnerships with local and regional leadership
- Build upon a strong foundation of support and services with the diocese
- Support revitalization efforts in the local area



Next Steps:

- Campus distribution & solicitation of feedback
- Input from tactical planners: strategies
- University Planning Committee ongoing review
- Finalization of Strategic Plan: May
- Move to tactical planning level



Stay involved:

- Watch PAIRO web site,
www.scranton.edu/planning
- Monitor email and RoyalNews for important planning updates
- Engage in your divisional or other area tactical planning