

**The University of Scranton
Kania School of Management**

**Assessment Results Report
Undergraduate Program**

Miscellaneous Assessment Results

University of Scranton HEDS Senior Survey – Class of 2004

Responses from 70 KSOM students who completed an on-line survey administered by the Planning, Assessment, and Institutional Research Office (PAIRO). Breakdown by major: Accounting: 17; Economics: 3; Electronic Commerce: 4; Finance: 15; International Business: 6; Management: 9; Marketing: 16

Question 11: The list below contains some abilities and types of knowledge that may be developed in a bachelor’s degree program. Please indicate the extent to which each capacity was enhanced by your undergraduate experiences.

Ability/Knowledge	Moderately or Greatly enhanced
Write Effectively	86%
Acquire new Skills & Knowledge on my own	94%
Think analytically and logically	93%
Formulate creative/original ideas and solutions	77%
Evaluate and choose between alternative courses or actions	87%
Plan and execute complex problems	91%
Use quantitative tools (e.g. statistics, graphs)	93%
Use technology	93%
Gain in-depth knowledge of a subject area	96%
Read or speak a foreign language	26%
Appreciate art, literature, music, drama	26%
Understand the process of science and experimentation	19%
Evaluate role of science and technology in society	34%
Engage in the pursuit of knowledge and truth	63%
Relate well to people of different races, nations, and religions	54%
Develop awareness of social problems	64%
Place current problems in historical/cultural/philosophical perspective	57%
Understand moral and ethical issues	81%
Function effectively as a member of a team	86%
Communicate well orally	79%
Lead and supervise tasks and groups of people	77%
Understand myself; abilities, interest, limitations, and personality	87%
Function independently without supervision	91%

Establish a course of action to accomplish goals	91%
Develop self-esteem	83%
Work under pressure	91%

#	Statement	Responses
10	If you had the chance to relive your college experience, would you choose to attend the same institution?	76% probably would or definitely would
14	How often did you engage in class presentations?	83% Often or Very Often
14	How often did you engage in group project assignments?	88% Often or Very Often
18	How satisfied are you with.....	
	First Year Advising	83% Generally Satisfied or Very Satisfied
	Major Advising	85% Generally Satisfied or Very Satisfied
	Faculty availability outside of class	89% Generally Satisfied or Very Satisfied
	Student interaction with faculty	87% Generally Satisfied or Very Satisfied
	Availability of courses	71% Generally Satisfied or Very Satisfied
	Course instruction in Humanities and Art	80% Generally Satisfied or Very Satisfied
	Course instruction in Science and Math	79% Generally Satisfied or Very Satisfied
	Course instruction in Social Sciences	66% Generally Satisfied or Very Satisfied
	Course instruction in Business	96% Generally Satisfied or Very Satisfied
	Classroom/Laboratory Facilities	97% Generally Satisfied or Very Satisfied
	Computer Facilities and Resources	96% Generally Satisfied or Very Satisfied
28	My advisor was interested and helpful with my academic needs	80% Often or Very Often
29	My advisor assisted me in a consistently honest and respectful manner	87% Often or Very Often
30	My advisor was an asset that contributed toward my success at the University	64% Often or Very Often
31	My advisor had office hours that provided me the opportunity to meet and discuss my academic needs	75% Often or Very Often
32	When I spoke with my advisor, he/she gave me suggestions and information that helped me when I needed to withdraw from a course	53% Often or Very Often
33	When I spoke with my advisor, he/she gave me suggestions and information that helped me when I needed to repeat a course	29% Often or Very Often
34	My advisor understood my abilities	71% Moderately or Greatly
35	My advisor made pertinent suggestions to improve my likelihood of success at the	69% Moderately or Greatly

	University	
36	My academic advisor was helpful and supportive in assisting me with making decisions about academic opportunities available to me such as minors, concentrations, study abroad, and others	73% Moderately or Greatly

Use of Results: To be determined