

**The University of Scranton
Kania School of Management**

**Assessment Results Report
MBA Program**

Goal: Each student will be a gatekeeper, trained to scan the global environment of business, identify current trends in the industry, and disseminate information throughout the firm.

Objective: Students will analyze the impact of global business issues on specific management situations.

Assessment Environment: Acc 525 – International Accounting – Spring 2005 – Dr. Robyn Lawrence

Sample: Twenty-one MBA students enrolled in class.

Assessment Method: Question 3 of Final exam was assessed using a *Global Perspective In Accounting Rubric* developed by Professor Lawrence. Question 3 asked students to describe challenges related to establishing a local professional accounting office in a developing country. The rubric identified 3 traits: Challenges to establish professional accounting offices in another country; Challenges peculiar to establishing professional accounting offices in developing countries; and Remediation for two challenges. Each trait was rated as Low Development (0-1 points), Average Development (2-4 points), or Exemplary Development (5 points) with text descriptions for each level of development. A total score was also determined and used the following scale: 0-5 points: Does Not Meet Expectations; 6-12 points: Meets Expectations; 13-15 points: Exceeds Expectations.

Expected Results: No expected results stipulated.

Actual Results: The average score for each trait was as follows: Challenges to establishing professional accounting office in another country: 3.33; Challenges to establishing a professional accounting office in developing countries: 2.95; Remediation for two challenges: 3.48. The number and percentage of students falling within the total score ranges was as follows: Does Not Meet Expectations: 1 (4.8%); Meets Expectations: 16 (76%); Exceeds Expectations: 4 (19%)

Use of Results: To be determined