

Minutes

Assessment Council

Date: Sept. 8, 2005

In Attendance: Paul Perhach, Brian Carpenter, Rose Sebastianelli,
John Kallianiotis, Robert McKeage, Jordan Petsas, and Jerry
Biberman

The first Fall 05 meeting of the Kania School of Management Assessment Council was held Thursday, 9/8/05, at 11:30 a.m. in Brennan Hall 314.

Paul opened the meeting and distributed three handouts to all present:

- Areas to be addressed submitted by Michael Mensah
- Notes from the Mock Accreditation Visit
- KSOM Strategic & Tactical Plan 2005-2010

Paul discussed some of the main recommendations from the mock accreditation visit which include:

- Connect Assessment Plan to Strategic Plan
- Design a process on paper
- Build in feedback loop before the actual visit
- Coordinate department and program assessment

Discussion noted some things in Strategic Plan not in Assessment Plan. Question arose: Do we need to go beyond learning goals? The council questioned the scope of assessment activities. Should we limit assessment to the specified goals and objectives or should we include additional efforts focusing on elements of the strategic plan and other skills/knowledge areas.

In a discussion related to our "Effective Communication" goal it was suggested that KSOM request Public Speaking (Comm 100) and/or Composition (Wrtg) course to require business students to do one topic on business. We may be able to use results as an assessment measure. It was suggested that Paul Perhach would approach Mike Mensah with this suggestion.

Another discussion involved direct measures using Rubrics for assessment. We can strive to make generic rubrics and then modify to classes. We should keep in mind that indirect measures are also valuable.

It was agreed that Paul would draft an expanded outline for a KSOM Assessment Plan . Once drafted Assessment Council members will review and make suggestions. A final draft of the plan should be available before October 1, 2005.

Before the meeting adjourned it was decided the council would try to meet again in two weeks at availability of members. Meeting adjourned at 12:45 p.m.

Respectfully Submitted by:
Mary Ellen Mrozek